

# Aslah Vellodathil

Web Developer Cum Digital Marketing

Experienced web developer, digital marketing specialist, and business development professional seeking a challenging role where I can utilize my diverse skills and knowledge to drive business growth and success.



✉ mail@aslahvellodathil.com

📍 International City, Dubai, UAE

🌐 aslahvellodathil.com

🐦 twitter.com/aslah\_v7

📞 +971 561018635

📅 24 June, 1998

🌐 linkedin.com/in/aslah-v-6282b8185

🐙 github.com/Aslah-V

## WORK EXPERIENCE

### Marketing cum Business Development Zia and Sagor Carpets Trading L.L.C

04/2021 - Present

Dubai/Uae

Digital marketing strategy development and implementation Social media marketing and advertising Search engine optimization (SEO) Pay-per-click (PPC) advertising Email marketing campaigns Content marketing and creation Business development and lead generation Market research and analysis Sales and negotiation Relationship building and management

Contact : [www.zandscarpets.com](http://www.zandscarpets.com)

### Web Developer and Digital Marketing Specialist Wolkfine Technologies

02/2021 - 02/2021

Calicut/India

Developing both the front-end and back-end of a website using HTML, CSS, JavaScript, and server-side languages such as PHP, Python, Full-stack web. Build and maintain databases using MySQL and MongoDB. Implement version control using Git to manage code changes and collaborate with team members. Develop and execute digital marketing strategies such as SEO, SEM, PPC, and social media marketing. Analyze website traffic and user behavior to optimize website performance and user experience

Contact : [www.wolkfine.com](http://www.wolkfine.com)

### Python Full Stack Web Developer - Internship Quest Innovative Solutions

06/2019 - 02/2020

Calicut/India

Working with a team of developers to build web applications using Python and related technologies and experience with front-end development using HTML, CSS, and JavaScript, as well as experience with server-side development using Python and frameworks such as Django or Flask and experience with SQL and related database technologies

Contact : [www.qis.co.in](http://www.qis.co.in)

## EDUCATION

### Bachelor Of Computer Application (BCA) Safi Institute Of Advanced Studies (SIAS), Affiliated Calicut University

06/2016 - 04/2019

Calicut/India

Distribution

- Solid foundation in computer science and programming, as well as experience with software development, database management, web development, and IT support

### Higher Secondary Computer Science Umbichi Haji Higher Secondary School

06/2014 - 03/2016

Calicut/India

## LICENSES

UAE Driving License Holder  
Issuing State - Dubai  
Type of License - Manual

## SKILLS

Expertise in digital marketing strategies such as SEO, SEM, PPC, and social media marketing

Experience in developing and executing marketing campaigns to drive traffic and leads.

Proficient in Google Ads, Facebook Ads, and LinkedIn Ads etc..

Experienced in social media management and content creation

Skilled in SEO and website optimization

Strong analytical skills, with the ability to analyze data and identify trends and insights

Strong negotiation skills and the ability to build and maintain relationships with clients and partners.

Strong problem-solving skills and the ability to work independently or in a team

Proficient in Microsoft Excel, PowerPoint, and Word

Experience with CRM tools and ERP software's

Expertise in front-end development languages such as HTML, CSS, and JavaScript

Experience in back-end development languages such as PHP, Python

Knowledge of database technologies such as MySQL

Experience in using version control systems such as Git.

Excellent communication and presentation skills.

## LANGUAGES

English  
Full Professional Proficiency

Arabic  
Limited Working Proficiency

Hindi  
Limited Working Proficiency

Malayalam  
Native or Bilingual Proficiency